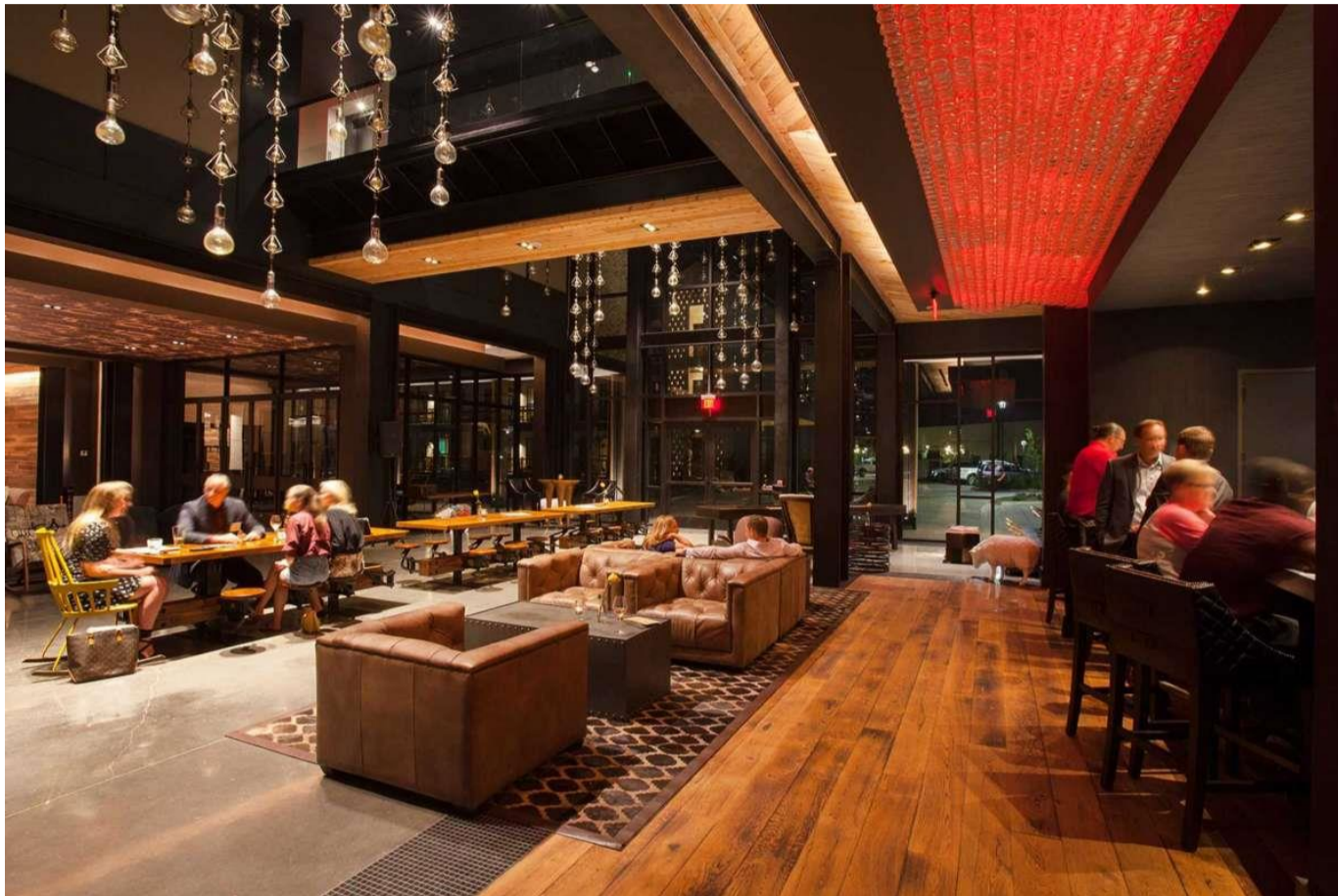


# New boutique hotels help boost College Station's cool factor

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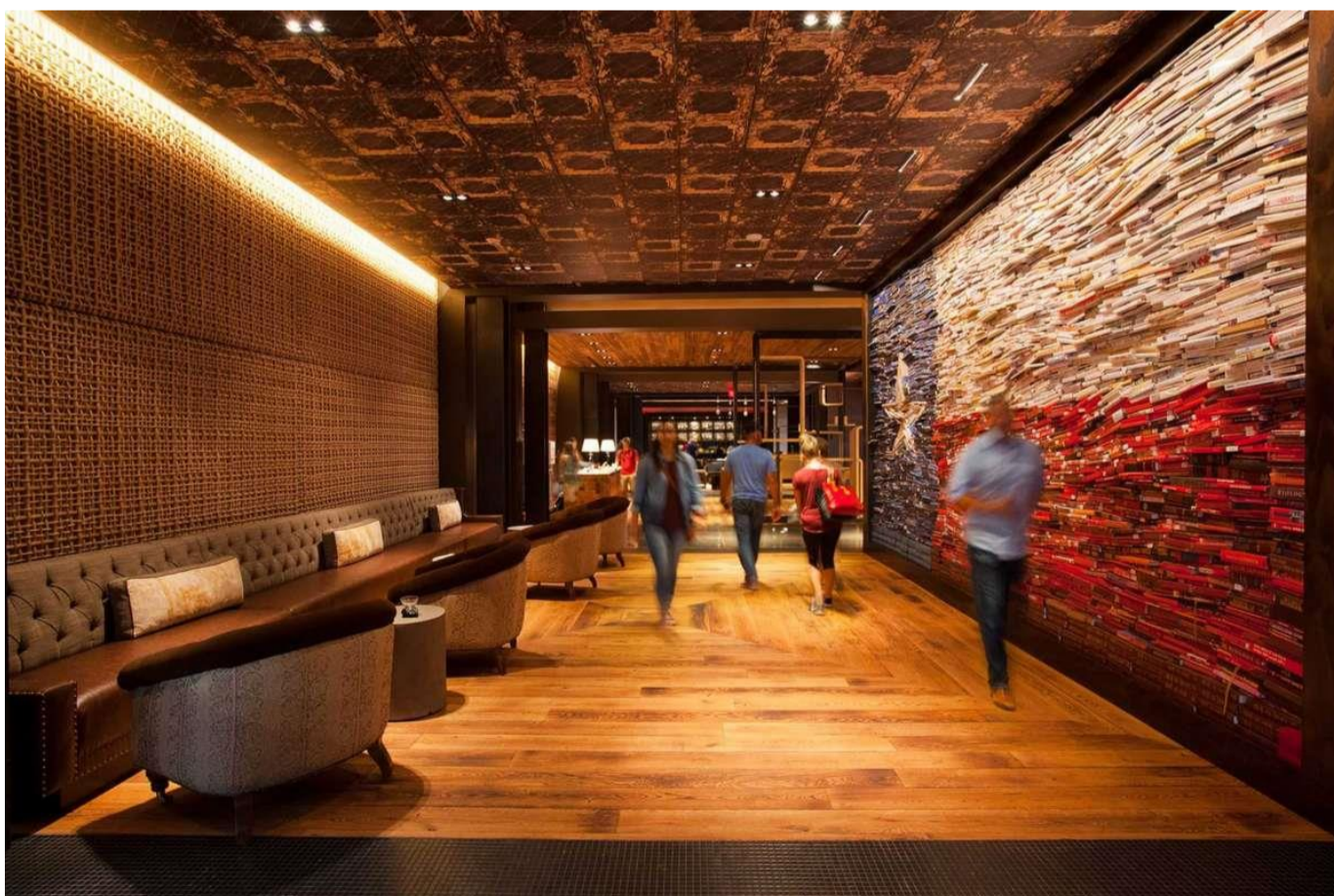
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The George hotel in College Station

Photo: Shannon O'Hara, Photographer



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The George

Photo: Shannon O'Hara



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The George hotel in College Station

Photo: Shannon O'Hara, Photographer

"Hip" is not a word most would associate with Bryan-College Station. But the home of the fightin' Texas A&M Aggies, about an hour or so from Houston, is boosting its street cred lately with the addition of three modern boutique hotels.

The newest of the trio is [The George](#), part of the Century Square development a stone's throw from campus. Midcentury-style furnishings mingling with pops of Instagram-friendly color give the 162-room "refined rustic"-style hotel a cool vibe, and it has an on-site restaurant, cocktail bar and outdoor pool. (And yes, the name was inspired in part by George H.W. Bush, whose presidential library is nearby.)

Also in Century Square, the more casual, pet-friendly [Cavalry Court](#) was inspired by old-school motor courts. The 141 rooms - centered around a courtyard with pool, cabanas, fire pits and pavilion - have a retro-military design with sliding barn doors and full-size Smeg refrigerators. Complimentary continental breakfast is served at the Canteen, which also has a full dinner menu and bar.

Slightly further afield, [The Stella](#) anchors the Lake Walk town center complex. Its 176 modern guest rooms come with Frette linens and bathrobes. Two pools (one with a bar), a fitness room, complimentary bikes and paddleboards, farm-to-fork restaurant Campfire and a craft-cocktail bar add further appeal.